



Lifenest's UL GREENGUARD Certification Lets Parents Sleep Soundly, Babies Sleep Safely

When developing Lifenest®, a sleep product designed to help prevent Flat Head in newborns, the product engineers at Ubimed set out to meet a daunting list of performance, safety, and health requirements. UL GREENGUARD Gold Certification provides third party verification that Lifenest is a low-emitting product, letting babies and their parents sleep and breathe easier.

The Challenge

Ubimed constantly strives to provide a better and healthier environment for babies. With every product designed and produced, Ubimed is committed to fulfilling the highest quality, safety, and health standards.

A safe sleeping system designed to help prevent Flat Head and S.I.D.S, Lifenest is made of an innovative netting material that redistributes the weight of baby's head to reduce pressure on soft spots. The netting also allows babies to breathe even if they accidentally roll over.

The makers of Lifenest realized that such a critical piece of equipment used for newborns had to offer a safe and healthy sleeping environment, as well as earn the confidence of parents and the medical community.

"UL's GREENGUARD Certification is the leading brand in health and safety – not only in the US, but in markets worldwide," said Dr. Jose Bensoussan M.D., Founder and CEO of Ubimed.





“UL GREENGUARD Gold Certification sets Lifestep apart from its competition and communicates to parents around the world that Ubimed is dedicated to developing baby products that contribute to healthier indoor environments.”

— Dr. Jose Bensoussan M.D., Founder and CEO of Ubimed

The Process

The engineers at Ubimed were faced with the challenge of creating a product that redistributed the weight of the baby's head while also offering breathability, comfort, and safety. Ubimed product engineers were able to design a product that met all of these criteria. The materials used were chosen for their performance as well as their low chemical emissions, minimizing baby's exposure to potentially harmful airborne toxins. Meeting all these requirements was a formidable challenge and Ubimed decided to pursue third-party certification to validate and share their accomplishments.

The Results

Ubimed is proud to have earned UL GREENGUARD Gold Certification for its Lifestep product. A respected mark for low-emitting products that contribute to healthier indoor environments, GREENGUARD Gold Certification reassures parents that the Ubimed research and development team has babies' safety top-of-mind at all times.

“UL GREENGUARD Gold Certification sets Lifestep apart from its competition and communicates to parents around the world that Ubimed is dedicated to developing baby products that contribute to healthier indoor environments.” said Dr. Bensoussan. And that little green label helps babies—and their parents—sleep a lot easier.

UL Environment	www.ul.com/environment	888.485.4733
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