PRESS RELEASE

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NICOLE KIDMAN JOINS LIST OF CELEBRITY MOMS WITH A Q COLLECTION JUNIOR CRIB - The HEALTHIEST, MOST ENVIRONMENTALLY FRIENDLY CRIB AVAILABLE

New York, NY, July 9th, 2008 - Nicole Kidman is the latest in a string of high-profile moms with a Q Collection Junior crib, the healthiest, most environmentally-friendly available. She joins other celebrity moms like Gwyneth Paltrow, Sheryl Crow and Christy Turlington Burns who are eager to surround their children with products they can trust to be safe and healthy.

The Solare crib was given to Nicole as a gift by her friend, Eli Halliwell, CEO of Jurlique (organic and biodynamic skin care). In Eli's words, “Q Collection Junior is the leader when it comes to designing the healthiest, most beautiful children’s furniture and bedding. I knew that Nicole would really appreciate a crib from them for her new daughter.”

Q Collection Junior is the only children’s furniture and bedding line recommended by Healthy Child, Healthy World, the leading non-profit organization helping parents find non-toxic and environmentally friendly products. In addition, Q Collection Junior’s cribs are the first (and only) in the world to be certified by GREENGUARD Environmental Institute, a non-profit organization that evaluates and verifies products that meet exacting low-VOC (volatile organic compounds) emission standards. Independent validation such as this is increasingly important to parents in light of recent press coverage indicating that dangerous levels of various toxic materials can be found in some cribs.

Parents across the country are discovering how important sustainable, non-toxic products can be, and celebrities are leading the way. “As a mom, I was thrilled to discover Q Collection Junior.” Gwyneth told us. “(It’s) truly beautiful furniture that’s not only healthy for my kids, but also good for the planet. We’re so happy with the crib and changing table. And I particularly love the bedding. It’s much harder than I would have thought to find organic bedding that’s also great looking. It really is an amazing line.”

And now, in addition to purchasing Q Collection Junior products online, parents can find them at a growing list of select retailers across the country. Detailed store location information can be found at www.qcollectionjunior.com.

Q Collection, founded in 2001, is a leading designer of sustainable home furnishings. The company’s to-the-trade collection of furniture and upholstery textiles is available across the country in design showrooms (www.qcollection.com). Q Collection Junior was officially launched in 2007, and offers a unique collection of the healthiest and most environmentally-friendly children’s furniture and organic cotton bedding. The company’s Advisory Board includes several of the nation’s leading figures in environmental and environmental health fields, including Dr. Eric Chivian, Founder and Director of Harvard’s Center for Health & the Global Environment, and a Nobel Peace Prize winner.